



PCN Administrative Team Meeting

August 30, 2007

9-10:30

Attendees: Veronica Blake, Holly Harper, Jan Shonkwiler, DeAnne Thornton, Jim Gandley, Cynthia Spears

Absent: Barbara Gunther

Minutes

1. Wellness Fund - Success strategies

Streamline presented the Wellness Fund Strategies:

- Buck for open space model
- Employee giving
- Appeal letters

Action: It was asked that the Strategy team come up with at least one contact in each area if possible so that we can start making progress.

Jim mentioned that employee giving could be a very hard sell right now. People have their preconceived ideas of what they want to give to and we are competing against many different entities.

Action: review feasibility and potential of employee giving

2. PCN goals and objectives

PCN goals and objectives were presented to the group. This was more of a formality than “creating” goals and objectives. Basically the goals and objectives map to all the activities that have been approved and are in progress.

Action: Streamline to post goals and objectives on the website.

3. Financial/Budget Review

- a. Overall we are tracking to the budget

4. Retreat - getting the word out

- a. Admin. Team will help spread the word
- b. Jan will send to the other jurisdictions
- c. DeAnne will send to the TAC group
- d. Lauren to follow up with Maureen and Richard of HHS



5. Upcoming Strategy Team agenda - this was approved

- a. Valley Vision
- b. Media strategies
- c. Project updates

6. 211 response

DeAnne presented that other counties are implementing 211 programs. Esmerita Rivera was then called in by Jan to give an overview of the program. Esmerita is going to send us all more information about 211 and we will take this to the strategy team for discussion.

7. Project updates

- a. *Transportation* - launching first week in Sept. Working on increasing communications to key stakeholders.
- b. *Technical Assistance Coalition* - Lauren discussed involving other PCN members as possible participants. It was agreed at this time that staff from PCN (in this case Streamline) should continue to represent for the TAC and not to put a specific agency at this time.
 - i. **Action:** Lauren to work closely with TAC to bring capacity building trainings back to PCN and other relevant information.
- c. *Housing Group* - this group is meeting on 9/5. The topic is to formalize as a group and work towards a community land trust.
- d. *Workforce Excellence* - a survey is going out next week. We hope to present results at the retreat in November.

8. Next mixer? - It was agreed to hold off on this until early next year.