

PCN Fall Retreat
Open Space Brainstorming Session Notes
 November 1-2, 2007
 Location: Granl kibakken Conference Center

Process: Participants were asked to comment on various focus areas/programs of PCN as well as organizational structure in an open space format. This open-space format captured comments in self-motivated, informal way over a two-day period. Below is a summary of various comments people made about PCN's current programming and future steps.

I. Diversity

- Currently: Speaks to diversity of membership, of people served/involved

What we are currently doing in this area:

- Mixer events to bring in new members
- Bringing in new partners on projects
- Linking with Latino & Youth council
- Developing relations with cities
- Network of Care (on-line resource guide of services, state-wide)

Comments:

- Include other groups – disabilities (deaf culture especially)
- Expand audience that we tell our story to:
 - County Supervisors
 - City/Town Councils
 - SMART policy
 - Chambers
 - Schools
 - Libraries
 - Ethnic communities
 - Law enforcement
 - Who else?

II. Communications

- About PCN and members to community
- Within network: telling each other about our programs

Current Picture:

- Expanded website as a resource for members and public
- Ebulletin – 4 times/yr., reaches 500 people
- PCNetworking Group
- Collateral pieces developed for each project & membership

Comments:

- Expand PCN website (find sponsors to pay for this) to:
 - Be a resource site/capacity building site for nonprofits/leadership
 - Be a resource for the business & philanthropic community who want to give and know about social service agencies
 - Serve as a marketing engine for members
- The state of Placer County (not a report card)
- County-wide community report card

2006-2007 New Connections made for PCN:

- City of Auburn
- City of Lincoln – Mayor
- Brouhard Communications
- Sierra Business Council
- Latino Leadership Council
- City of Roseville – volunteer link program
- Non-profit Resource Center
- TAC – Wonder Inc., Sierra Adoption
- Placer County Transportation Authority
- Health Net
- Placer County Air Pollution Control District
- City of Rocklin (Mayor, staff)
- Placer County Redevelopment Agency
- First 5 – Health Initiative
- Supervisor Jim Holmes
- Tent Makers
- AMI Housing (new member)
- Health for All
- City of Roseville – communications dept.

III. Operations

- For PCN
 - Business model
 - Sustainability
 - Staff-driven & Admin. Team
 - Communications
 - Organizational model

Currently we:

- Host 4-6 Strategy Team meetings per yr.
- Host 1 Retreat per yr.
- Support partner & membership program

- Promote a project model that is self-sustaining (pays for itself)

Comments:

- Retreat
 - Keep
 - Infuse more rituals
 - Expand invite list to include all members
 - Make it shorter
 - Pick a local, but remote location
 - Focus: inspiration training
- Create PCN ritual of giving awards annually, to celebrate outstanding demonstrations of collaboration
- Launch a member campaign, i.e. everyone recruits 1-2 new members in 2008
- Is it time to have a formal Executive Director for the Collaborative Network?
- Bruce Anderson: Hope Training
- Funding should go to existing core programs – not just new projects

IV. Capacity Building

Currently:

- Technical Assistance Coalition (TAC)
- Provide outreach for trainings
- Placer Community Wellness Fund
- Non-profit Workforce Excellence Project/survey

Wellness Fund Development (2008 Ideas):

- Volunteer Link Program
 - Leverage existing volunteer link programs (take over from City of Roseville)
 - Partner with regional chambers to link non-profits with businesses
- Help non-profits (PCN members) package themselves to prospective business partners
- Identify and secure 10 local businesses in Placer County who will implement a “Buck for Wellness” Program
- How else can we raise \$\$ for this fund that supports small grants to our local non-profits?

Comments:

- Coordinate a 2-year training development plan
- Incorporate the faith community (“we need the faith community on this team!”)

- Meeting ritual: Include stories as part of every meeting/gatherings (about collaboration, etc.)

V. Community Response

Currently we are:

- Supporting the Health Express transportation project
- Kicking off the Placer Affordable Housing Land Trust project
- Building the Placer Community Wellness Fund
- Finishing up a Workforce Excellence Survey

Comments:

- Community Resource Guide – combine with Senior Resource Guide – pool \$ for a better product
- Program idea: link, formally with Latino Leadership Council (partner on something with them to help build their capacity)
- Coordinate trainings:
 - Health and Human Services
 - Placer Community Foundation
 - Technical Assistance Coalition (TAC)
- A support/outreach effort for recognizing depression in older adults
- Campaign for Community Wellness
- Program for homeless patients discharged from hospital – housing?
- A community-wide mental health project