



**Transportation Team
Meeting Minutes
April 27, 2007**

Attendees: Lauren O'Brien, Holly Harper, Candace Roeder

Next Meeting: Wed. May 9th 1-3pm at Sutter Auburn Faith

Discussion:

- **Fundraising:**
 - The group agreed to continue to pursue fundraising as we develop and work towards operations and running in the fall of 2007
 - Immediate fundraising opportunities were identified as:
 - United Auburn Indian Community – Candace
 - Sacramento Region Unity Foundation – Candace
 - Placer Community Foundation – Lauren
 - Placer County HHS – Lauren
 - Sierra Health Foundation – Lauren
 - UCD, Healthnet and other insurers – Holly
 - Pharmaceutical companies – Holly
 - City of Roseville – Bonnie
 - First Five – Candace?
 - Additional opportunities (2-4) – Bonnie
- **Budget:**
 - Formalize the budget for operations from Sept 07 to Sept. 08
 - Need Vic to supply ramp up #'s
 - Lauren to provide overall budget
 - Candace to work with bookkeeper to set up budget and separate account for Transportation project with some initial reports
- **Marketing:**
 - Develop a marketing plan - Holly to develop draft
 - Group discussed rack cards, small business cards with schedule and other opportunities to spread the word;
 - Develop look and logo and rack card – Lauren
- **Technology:**
 - Database will be up and running for viewing by May 9th
 - Will illustrate at next meeting
 - Need to order centrex lines and call handling software – Candace
 - Current number is 887-5555
- **Staffing:**
 - Need to begin hiring process for staff person – Candace
 - Team discussed hiring part time and moving to full-time to save money