



Housing Group Summary Notes June 6, 2007

Attendees: Herb Whittaker, Steve Frisch, Steve Art, Leslie Woodman, Jan Shonkwiler, Joe Serrano, Will Wong
(not present) : David Loya and Kathie Denton

Facilitator: Lauren O'Brien, Placer Collaborative Network

Next Meeting: Wed. July 18th 8-9:30 am

Location: City Hall, Rocklin

Who are we striving to benefit: Children, Adults, Families and Our Community

- I. Lauren presented an overview of PCN and an illustration of a recent project of collaboration—The Transportation Project.
 - a. **Action:** Lauren to keep the team (particularly the cities) informed about this project so that they can distribute the information of this free van service to their constituents.

- II. Scenarios were presented to the team to consider what they wanted to do as a group.
 - a. Business as Usual
 - b. Networking 3 to 4 times per year
 - c. Packaging Up what we have
 - d. Packaging Up what we have and a little more
 - e. Creating a vision for housing in Placer County

- III. The group was then asked what they liked of the scenarios. Below is a list of those elements.
 - a. Taking a regional approach
 - b. Permanent housing is critical
 - c. Success stories
 - d. Duplication
 - e. Getting units on the ground, specific projects identified
 - f. Getting the political will →communications and outreach for community support
 - g. Placer Association of Realtors has an housing opportunities committee
 - h. Collaboration is needed with unlikely allies (non-profit, business, environment) → matching needs and funds and opportunities as well as being a community voice for housing



- i. Education – need to know what it is.
 - i. Public
 - ii. Building officials
 - iii. BIA
 - iv. Putting together unlikely allies with a rational approach

- IV. The group was then asked what it might be willing to take on and if it was beneficial working as a group.
 - a. It was agreed that this sharing and learning was beneficial and that there could be some creative opportunities upon learning more.
 - b. Additionally it was believed that the group could be more influential and perhaps bring more dollars to the table by working together (regionally).

Conclusion: We will meet next month and explore success stories, land trusts, etc. and keep moving forward.

Actions

Call HCD – Steve Frisch

Community Land Trust case studies – Steve Frisch

Employers surveyed – Lauren (sectors examples, HP, NEC, Hospitals, Schools)

Overview of CHDO – Joe Serrano (plus some project successes)

Call and invite Placer County Planning – Herb